

Trends Reports Spring 2012

- Japan -



APPAREL

- **A1- WOMEN = 800 USD**
 - YOUNG
 - CASUAL
 - TRENDY
- **A2- MEN = 800 USD**
 - YOUNG
 - CASUAL
 - TRENDY
- **A3- MEN + WOMEN = 1,400 USD**

SHOES

- **S1- WOMEN = 800 USD**
 - YOUNG
 - CASUAL
 - TRENDY
- **S2- MEN = 800 USD**
 - SNEAKERS
 - CASUAL
 - TRENDY
- **S3- MEN + WOMEN = 1,400 USD**

BAGS

- **B1- WOMEN = 800 USD**
 - YOUNG
 - CASUAL
 - BRANDS
- **B2- MEN = 800 USD**
 - YOUNG
 - CASUAL
 - TRENDY
- **B3- MEN + WOMEN = 1,400 USD**

APPAREL + SHOES + BAGS = 3,500 USD

Each Reports include 240 pictures :

❖ In the Streets

At least 60 pictures

❖ In the Stores

At least 60 pictures

❖ In Magazines and Catalogues

At least 60 pictures

❖ Materials / Details / Prints

At least 60 pictures

❖ Spring Fashion Keywords



Trends Reports Spring 2012 – Pictures Samples-



Dress (001-503002) ¥19,950 [NVY-O/WHT] size:F
Boots (001-003401) ¥14,700 [BRN-D/BRN] size:S·M·L
Hat (001-003702) ¥5,145 [D/BRN-BEG] size:F